



ARTWORK INFORMATION

Where do I send my logo? Please E-mail your art file to art@riptidepromotions.com

Please be sure to include your quote or Cart # in the subject line of your e-mail so we can match it with your order.

What if I just want text? Just type out the text the way you would like it to look in Microsoft Word and send it to us by e-mail as noted above.

What format should I send my logo in? The ideal artwork is an EPS (encapsulated post script) or AI (Adobe Illustrator) file format. The file should be high-resolution Black & White Vector Art with colors separated and no halftones. It is also important that you 'Create Outlines' around all type (also known as converting to 'Curves') - this will protect the integrity of your artwork in the event that we do not carry your font(s). A file in another format 'saved as' EPS does not work - it must be created in the proper format. Don't worry that the file is not in the color you want - you will just need to tell us which imprint color(s) you want, by description, or by [PMS number](#). You also do not need to size your artwork to fit the imprint area - we will automatically enlarge your artwork to fit the maximum imprint area (unless otherwise instructed).

What if I don't have an EPS file? You aren't out of options yet! If you have a logo in a format other than EPS, like a TIF, PSD or GIF for example, we can re-draw your artwork, usually for little or no extra cost. We would be happy to let you know if an art charge would apply for your logo if you [e-mail](#) us your file. Or of course we can always just typeset text for you at no charge, in which case you should send us a Word file as noted above, or you can print and fax your text to 941-761-6991.

[PMS color](#) matching is available on many of our items, additional charges may apply.

Riptide Promotions

Custom Imprinted Sportswear and Ad Specialty
Tel: 941-727-4860 • Fax: 941-761-6991
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www.riptidepromotions.com